JÖNKÖPING
STUDENT UNION

# Plan of Operations

# 2026-2027



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# Introduction

The purpose of this document is to give instructions on which operations shall be conducted as well as which operations are prioritised during the operational year of 2025/2026 for Jönköping Student Union (JSU) and is established by the Annual General Meeting. The board has the right to interpret the goals if there are any uncertainties.

The JSU Board is tasked with actualising the Plan of Operations and is responsible for delegating *who* in the organisation shall carry out the recurring activities as well as the goals, and in some cases *how*. Other documents may give the JSU board information on who shall carry out the goals and shall consider these when delegating.

The Plan of Operations must be adapted to the current circumstance affecting JSU, such as political climate both locally and nationally, other steering frameworks, budget, and other resources available.

## What is the Plan of operation based on?

The Plan of Operations has its base in the purpose statement of JSU as written in the By-laws and is for clarity's sake included in this document with an elaboration on what the purpose means. Each area's purpose, recurring activity, and goal shall in some way contribute to the overall purpose.

## Purpose

"The student union's purpose is to work towards and create conditions for students studying at JU where they are included, supported, and safe in their student life. "

*Included*

Stands for:

- that all students shall be included in the development of 1) their education and 2) conditions impacting the education.
- that all students shall feel that they are a part of the student community and have meaningful leisure time, whether this means finding new friends, just having fun or developing skills for the future.

*Supported*

Stands for:

- that all students shall know and feel that the student union has their back when it comes to voicing their opinions as well as supporting them in their issues related to education.

*Safe*

Stands for:

- that no student shall be afraid of reprisals when they voice their opinion.
- that the study environment, as well as the social environment, is a place where every student can participate without being discriminated, bullied, or harassed in any way.

## Basic Principles

JSU's operations are based on one basic principle which is that the union is run by students, for students. This means that what can be done by students, either volunteer or remunerated, should be done by students. It also means that each student must take one's responsibility and contribute to the student life if there is to be one; whether that means answering a course survey, being part of a study social group, being a part of one of the boards or apply for one of the remunerated positions.
Collaboration among students, faculty, administration, and external partners is a fundamental principle of the Student Union, fostering inclusive decision-making, resource-sharing, and the collective advancement of student interests.
Sustainability is a central matter for the Student Union. JSU places an equal importance on the three aspects of sustainability and therefore works for a more economically, socially, and environmentally sustainable organisation.

## The structure of this document

The Plan of Operations consists of 10 chapters and each chapter can be divided into three different categories. The Plan of operations shall describe *what* operations shall be conducted during the operational year and to the largest extent possible, leave flexibility on *how* and *who* shall ensure that the goals are reached.

**Purpose of the individual areas**

Each chapter has a section that describes the purpose of the area.

**Recurring**

Each chapter has a list of recurring activities which has the purpose of giving the members insight into the operations performed which are conducted continuously throughout a year and which are conducted to uphold the organisation in its current form.

**Goals/Focus areas**

Each chapter then describes the specific goals or focus areas that the organisation shall work for or focus on during the year. This part is divided into primary and secondary goals/focus areas and this division communicates which goals/focus areas shall be prioritised during the year. Not every chapter has secondary goals/focus areas. The aim is to achieve the goals within the year and might be completed at different points during the year. However, some points under this category cannot be

achieved within one year and as JSU, like any organisation, has limited resources, there is a need to choose which areas to focus on and the same goal might be kept for another year. This situation is mostly applicable to the student questions (chapters 1-5).

# Chapter 1 – Education

**Purpose:**

The purpose of this area is to work towards that each student receives the highest quality education possible and that individual students, as well as student representatives, have a good opportunity to impact the development of their education.

**Recurring:**

- Managing student cases.
- Being a support function for the education committees.
- Participate in JU's cyclical quality assurance system.
- Represent in the different educational councils and committees.
- Monitor JU's progress within the area of digitalization from an educational perspective.
- Stay updated on how JU and NUF work with the Quality Assurance System and if needed lobby for improvements.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Further investigate how JU works with program evaluations and if needed, lobby for a change.
- Investigate how correcting exams on time can be improved and if possible, lobby for a change.
- Expand the role of the JSU Education Committee to better support student needs.
- Develop a long-term recruiting strategy for the student pool.

**Secondary:**

- Lobby for the implementation of exams not being held on Sundays.
- Lobby for the implementation of two scheduled free days between exams.
- Work with JU to provide and promote career opportunities for students.
- Monitor and aid the developments of teachers' pedagogical abilities through EDUCATE.

# Chapter 2 – Work Environment

**Purpose:**

The purpose of this area is to work towards that all students have the best conditions possible to succeed in their studies, which includes how the education is structured, students' health, and the physical as well as psychosocial work environment.

**Recurring:**

- Continuously monitor and coordinate the work environment management at each faculty through the committee WORC.
- Continuously participate in JU's Work Environment Committees meetings.
- Continuously participate in the faculty's safety rounds.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Continue to implement a structure of a student safety representative (studerandeskyddsombud).
    - Evaluate the education JU give to student safety representatives, and if necessary, lobby for improvements.
    - Investigate the possibility of assigning one student safety representative at each program, and if possible, start implementing it.
- Lobby for changes according to the collected data about work environment.
- Start collaborating with JU to investigate the psychosocial work environment for students and lobby towards changes to improve it.

**Secondary:**

- Lobby for functioning outlets within aula's, lecture halls and study areas at all faculties.
- Work for the development of the group room system.

# Chapter 3 - Equal Opportunities and Harassment

**Purpose:**

The purpose of this area is to work towards that all students can participate with equal opportunities in their education as well as their study social life and that no students are discriminated, bullied, or harassed in educational or study social contexts.

**Recurring:**

- Continuously monitor the situation at each faculty from an equal opportunity perspective through the committee EQO.
- Ensure that JU's Code of Conduct is upheld.
- Plan, execute and evaluate the health and wellness event.
- Continue developing the reporting system at JU for discrimination and harassment.
- Continue educating all involved students on cultural differences, equal opportunities and harassment, and implement education.
- Continue to have equal opportunities for representation in decision-making bodies at all faculties.
- Continuously work with evaluating recruitment processes for involved students and ensure recruitments are carried out objectively and unbiased.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Lobby for the implementation of a forum at JU for equal opportunities.
- Make students at JU more aware of EQO and its purpose.

**Secondary:**

- Strive to continue developing the Kick Offs and all other events created by the Union so that all students are included.

# Chapter 4 - Accommodation

**Purpose:**

The purpose of this area is to work towards that all students have affordable student accommodation with a good living standard.

**Recurring:**

- Continuously handle accommodation cases from students.
- Continuously have contact with the JU accommodation office to improve the student housing situation for students at JU.
- Continuously monitor the student housing situation through the accommodation committee including representatives of each of JU's offered student accommodation.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Investigate the possibility to participate in meetings with the municipality regarding accommodation questions.
- Investigate the possibility to improve the current housing system for Swedish students.

**Secondary:**

- Investigate the possibility toy collaborate with another inclusive company to offer both Swedish and international students legal counselling within the Swedish accommodation system
- Ensure that students with disabilities receive accommodation which suit their needs.

# Chapter 5 – Integration

**Purpose:**

The purpose of this area is to work for integration between national and international students and that international students feel welcomed and included in the student community.

**Recurring:**

- Continuously develop the integrations activities on campus both from the perspective of quality as well as quantity.
- Continuously have contact with JU's International Office and participate in joint planning and executing events together.
- Continuously have contact with and collaborate with the international committee under each student association when possible and strive towards a broader collaboration with different JU departments
- Continue providing information that international students are lacking and provide it collaborating with JU.
- Continuously have contact with partner companies regarding national as well as international trips.

**In 2026/2027 Jönköping Student Union shall:**

**Primary:**

- Investigate job and/or career opportunities for English speaking students in collaboration with JU and the municipality.

**Secondary:**

- Strive towards collaboration with different JU departments
- Offer more events for all JU students

# Chapter 6 – Study Social

**Purpose**:

The purpose of this area is to support the students in the process of creating the study social life they want.

**Recurring:**

- Coordinate the Autumn and Spring Kick-Off including the recruitment of the Kick-Off project groups and co-planning the welcome fairs.
- The production and coordination of events result in recurring activities such as drawing up schedules, run sheets and executing them, bookings, contact with partners and suppliers and managing the project team.
- Continuously assist the sub-organisations which includes regular contact help with bookings, recruitment, democratic structures, developments of their activities and other administrative work.
- Continue promoting collaboration between sub-organisations.
- Promote integration within all sub-organisations with an emphasis on the operational language of JSU.
- Continuously work toward informing all students that the union can help with starting a new sub-organisation or arranging a one-time event.
- Arrange an annual Valborg event.
- Arrange the Festive Friday in the Fall semester and the Annual Fair in the Spring semester.
- The JSU Board, together with the Project Leader and the student associations, shall meet to reevaluate the Kick-Off and discuss potential changes.
- Organise one collaborative activity for JSU and the student associations' boards per semester.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Create a handbook for all sub-organisations to educate new involved students on the working structure of the JSU.
- Continue developing the system where sub-organisations receive regular updates about their account at the union both in terms of cost and income.

**Secondary:**

- Evaluate the structure for how events are planned, executed, and evaluated and create structural documentation for it.

# Chapter 7 – Service Operations

**Purpose**:

The purpose of the service operations is to provide service venues for the study-social life and to provide student-friendly prices on food, drinks, and inventory.

**Recurring:**

- Continuously work to uphold a good work environment for volunteers and personnel within the service venues.
- Continuously follow up and actively work with the financial state of the service venues.
- Continuously follow up on and develop the supplier contracts tied to the service venues.
- Continuously order and produce products that are sold in the service venues.
- Continue implementing and evaluating actions and routines to enhance the safety of JSU's facilities and events such as Akademien, RIO, the Kick Off, Valborg, etc.
- Offer services in Student Service which include answering students' questions as well as ordering and offering material needed in their studies.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Digitalize the food order number system in order to improve efficiency in order handling and streamline operational processes
- Review and further develop the menu in Akademien and RIO to enhance quality, variety, and attractiveness for students and visitors.
- Develop and implement a strategy aimed at attracting more students to RIO and increasing student engagement in its activities.
- Create a forum to gather students' opinions regarding how the Service Operations offerings are perceived and what changes they wish to see implemented.

- **Secondary:**

- Further develop and improve the existing food waste management system to reduce waste and strengthen sustainable food operations.
- Further develop the lounge concept in Akademien to strengthen the atmosphere and create a more attractive social environment for students.

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# Chapter 8 – Communication and Marketing

**Purpose:**

The purpose of this area is to ensure that members and the union can effectively communicate with each other.

**Recurring:**

- Work with the communication from a strategic perspective with a focus on how channels (social media, web, etc), the content and the methods can be developed for more effective communication.
- Coordinate and execute the different communications projects which include project leading, production of photos, video and other graphical material.
- Collaborate with relevant departments at JU, foremost the communication department.
- Continuously follow up with the performance of the JSU Marketing team in relation to promoting JSU events, such as Annual General Meeting, Valborg, and Kick Off.
- Uphold and continuously evaluate sponsorships.
- Collaborate with the existing partners according to the contracts.
- Continue coordinating external communication and how different platforms are used.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Develop and/or create a plan for a new website for JSU.
- Develop how JSU communicates and invites students to give input on JSU operations.
- Coordinate and establish communications and marketing efforts with the student associations in the “communications group” and evaluate the collaboration continuously.
- Ensure thar the Student Union's physical marketing material are up to date and consistent by reviewing and, if necessary, updating materials such as roll-ups, flags etc.

**Secondary:**

- Create an introduction video about the union and ensure that it is shown at all roll calls.
- Create a shared image bank consisting of photos from campus and surrounding area, to be used in marketing materials by Student Union.

# Chapter 9 – Organisation

**Purpose:**

The purpose of this area is to ensure volunteers and remunerated have the support they need to execute their tasks and fulfil the goals set by the annual meeting.

**Recurring:**

- Uphold and improve the work environment for volunteers, remunerated as well as employees.
- Follow-up and actively work with the financial as well as strategic organisational state of the union.
- Work to ensure the membership fee is paid by all students including lobbying for JU's help in communication about the mandatory membership fee.
- Update and develop the steering documents.
- Maintain the organisational support to the remunerated.
- Continue collaborations with the municipality.
- Continue engaging in forums where the union and the student associations can together share experiences and coordinate around questions.

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Investigate how to continuously inform the JSU board regarding organisational activities
- Continue to engage in EULiST together with JU.

**Secondary:**

# Chapter 10 – National Advocacy

**Purpose:**

The purpose of this area is to ensure that the voices of the students studying at JU are represented and heard on a national level.

**Recurring:**

- Continue to actively participate in SFS meetings and represent JSU members' opinions.
- Actively share the information of possibilities to get involved in SFS' committees as well as missions.
- Investigate the opportunities of having continuous dialogues with the local politicians among other by benchmarking with other Student Unions in Sweden.
- Continue to actively participate in and develop the collaboration in SiV (Studentkårer i Väst/Student unions in the west).

**In 2026/2027, Jönköping Student Union shall:**

**Primary:**

- Organise a student political activity on campus.

**Secondary:**

- Improve the handover document for JSU Rep.
- Work with JU to provide and promote career opportunities for students.