

Preliminary Annual Board Report 2025-2026





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1st of July 2025 – 30th of June 2026

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Dear Members,

This year has been marked by both development and adaptation within Jönköping Student Union. Before presenting the work carried out in each area, we would first like to thank everyone who has contributed to the organisation throughout the year. In particular, we want to recognise all students who have taken on voluntary roles. Your engagement is a fundamental part of what makes student life at Jönköping University active, welcoming, and meaningful.

At the beginning of the year, an important priority was to strengthen the visibility of JSU and make the Union more present in student life. This was done by participating in activities during Kick-Off and by bringing back the pink overalls, which became one of the ways of making JSU more recognisable and visible to students on campus.

Another important milestone during the year was the continued work with the application for Student City of the Year, carried out together with Jönköping Municipality and Jönköping University. This was the second year in a row that Jönköping submitted an application after many years without doing so. The application was successful, and Jönköping was awarded Student City of the Year 2026, which is an important recognition of the student life, cooperation, and development taking place in Jönköping. More information about this is presented in Chapter 10 – National Advocacy.

The year has also included important development work connected to digitalisation and the future needs of students. Together with Incredible AI, JSU has been involved in introducing an AI project to students, with the purpose of helping them become more familiar with how AI can be used in future working life. The project also aims to explore how AI tools can support and improve volunteer workflows within the organisation. However, due to certain challenges related to IT security, the project has been postponed and is now planned to continue in September.

At the same time, the year has also involved several organisational challenges. Early in the operational year, the position of Operations Manager became vacant following a resignation, which meant that parts of the responsibility had to be shared within the Presidium. During the fall semester, the Communications Manager was also only able to work at 50%, which created an additional need for flexibility and redistribution of tasks within the organisation. These changes placed extra pressure on both leadership and daily operations. In response to this, work has been done to adapt the organisation in a way that is both functional and sustainable. As part of this, the role of Staff and Administration will end in June, and the plan has been to merge that function with the Operations Manager role. This has been made possible partly through the implementation of Fortnox, which has simplified several financial and administrative processes. At the beginning of January, a new Operations Manager started, together with a new Communication Coordinator.

Another important structural change has been the decision to reintroduce the Associations Coordinator role as a 50% position. This is connected both to the workload carried by the Project Leader and to the need to strengthen the relationship between JSU and the associations. By reintroducing this role, the ambition is to improve internal workflow while also creating better support and closer cooperation with the associations. These organisational changes have been planned with financial sustainability in mind. The adjustments made are not expected to negatively affect JSU's financial situation. On the contrary, the merger of roles is expected to create savings while still allowing the organisation to strengthen areas where support and continuity are most needed.

This preliminary report provides an overview of the work carried out during the year across the different areas of responsibility within JSU. Together, these chapters reflect a year characterised by change, continued development, and a strong commitment to improving student life at Jönköping University.

Kind regards,

The JSU Board



Chapter I – Education

Throughout the operational year, the Vice President and Head of Education has held primary responsibility for the work connected to Chapter 1 of the Plan of Operations. This has included handling student cases, supporting the educational committees at the different faculties, restarting the Student Pool, and representing students in central university forums such as SRU, NUF, and HJÖN.

A key part of the recurring work has been to ensure that students receive support in education-related matters and that the educational committees have a continuous contact point within JSU. A more structured collaboration has been established with the chairpersons of the committees, including the creation of one student-focused event per semester. The restart of the Student Pool has also strengthened the possibilities for student representation in relevant councils, committees, and working groups.

Through participation in SRU and NUF, JSU has contributed with the student perspective in discussions concerning the development of education at JU. Topics such as digitalisation, AI, student access to information, evaluation tools, and JU's quality assurance system have been discussed. JSU has also continued to monitor how JU and NUF work with the cyclical quality assurance system and has raised student perspectives where relevant.

Regarding the primary goals, JSU has participated in discussions within the EDUCATE forum, where student concerns related to sustainability and integration have been raised. These perspectives have contributed to guides and workshops aimed at strengthening teachers' pedagogical competence. The Head of Education has also participated in quality system focus groups, with a focus on improving feedback routines for course and programme evaluations.

Dialogue has also been initiated in SRU regarding the issue of correcting exams on time. Since delayed exam results can affect students' planning, stress levels, and academic progression, this remains an important issue and is recommended to be carried over into the next operational year.

Regarding the secondary goals, JSU has raised student concerns about examinations in the revision of BRJU. Discussions have also continued in SRU regarding a more standardised Canvas structure, so students can access course information more easily. As part of this development, course evaluations are now announced through Canvas, making it easier for students to give feedback.

In addition to the education-related work, the Vice President and Head of Education has taken on tasks outside Chapter 1, including temporary responsibilities from the Operations Manager and Communicator during the recruitment period. The Vice President has also contributed to the development of RIO, including reviewing equipment needs and branding, as well as participating in national advocacy through SiV meetings and SFSFUM.

Through this work, JSU has continued to strengthen student influence within education, support educational committees, and contribute to the development of quality assurance, digitalisation, and pedagogical improvement at Jönköping University.



Chapter 2 – Work Environment

During the operational year, the work environment area has been followed up through JSU's involvement in the Work Environment and Representation Committee (WORC). One of the JSU Generals has been responsible for coordinating this work and ensuring that student perspectives from the different faculties are collected, discussed, and brought forward. Through WORC, JSU has been able to identify faculty-specific concerns, follow ongoing developments, and support students when issues related to the study environment have been raised.

JSU has also continued to represent students in JU's Work Environment Committee meetings. This has been important in order to ensure that student-related matters are included in broader university discussions, especially when decisions or changes may affect the physical, social, or organisational study environment.

A concrete improvement during the year has been the adjustment of the group room booking system. The system has been updated to create better availability for students and make the booking process more accessible. Since group rooms are an important part of students' daily study conditions, this change has contributed to improving access to suitable study spaces across campus.

Another focus has been to make student representation in work environment matters more visible. JU has updated information on its website in both Swedish and English, making it clearer who represents students and where students can turn with questions or concerns. This is an important step towards making the work environment structure more understandable and accessible for the student body.

In addition, work has started on developing a student support chatbot, which is currently being tested. The purpose of this initiative is to make information easier to access and to provide students with quicker guidance when they need support. This can be especially valuable for students who are unsure which function, person, or department they should contact.

Overall, the work within WORC has helped strengthen the link between students, student representatives, and JU in matters related to the study environment. By combining regular follow-up, student representation, and new support initiatives, JSU has contributed to improving both accessibility and student well-being, while also laying a foundation for continued development in the coming year.



Chapter 3 - Equal Opportunities and Harassment

During this operational year, one of the JSU Generals has been responsible for coordinating the work of the Equal Opportunities Committee. The committee consists of student representatives from the different faculties and works to support students in matters connected to equal opportunities, safety, inclusion, and respectful treatment.

Throughout the year, EQO has faced some challenges in filling all representative positions, as certain permanent seats connected to different boards and forums remained vacant. This has affected the committee's ability to fully cover all areas in the intended way. Despite this, EQO has continued to work with the available resources and has aimed to be present and provide support to students whenever needed.

During the fall semester, EQO handled several student cases concerning students at JU. The committee has, to the best of its ability, worked to offer support, guidance, and a safe point of contact for students who have reached out. This case-related work has remained an important part of EQO's role, as it contributes to ensuring that students have somewhere to turn when they experience concerns related to equal opportunities or harassment.

One of the main challenges during the year has been increasing the visibility of EQO and raising awareness among students about the committee's existence and purpose. At the beginning of the operational year, the idea of creating a separate Instagram account for the committee was discussed. However, the communication manager did not consider this to be a sustainable long-term solution for marketing and visibility. Instead, the focus has been placed on strengthening EQO's visibility through existing JSU communication channels and physical presence on campus.

Another challenge has been to organise events that both attract a larger number of students and clearly connect to equal opportunities. EQO was initially planned to participate in JU's Laid Back Kick Off, but the committee's participation was not included, as Student Health Services wanted to keep the event simple and intimate for the attending students.

To improve outreach, EQO has worked with marketing through screens at the different faculties and through posters. The committee has also been present on several occasions at faculty entrances, offering coffee and candy as a way to meet students, create informal conversations, and make the committee more approachable.

Overall, EQO's work during the year has focused on maintaining student support, increasing visibility, and continuing to build awareness of equal opportunities at JU. Although challenges remain regarding recruitment, representation, and outreach, the committee has continued to contribute to a safer and more inclusive student environment.



Chapter 4 - Accommodation

During the academic year 2025–2026, the accommodation work has been carried out by the Integration Coordinator together with the Hälsosektion General. Throughout the year, they have continuously handled student accommodation cases, maintained regular contact with the JU Accommodation Office, and provided feedback based on student experiences and reported concerns. Student inquiries have been forwarded to the Accommodation Office when relevant, with follow-up to ensure that cases have been addressed.

A central part of the work has been the continued development of the Accommodation Committee. The Integration Coordinator initiated the recruitment process, while the Hälsosektion General was delegated the task of conducting interviews and establishing the committee. The purpose of the committee is to include student representatives from the different sections and create a clearer link between students living in accommodation areas and the Accommodation Office.

The Integration Coordinator has also initiated the production of accommodation patches for the Accommodation Office, as part of the broader work to strengthen the connection between students, accommodation areas, and student life.

The possibility of participating in municipal meetings regarding accommodation-related issues has not yet been explored. However, JSU sees value in investigating this further, especially in relation to long-term student housing conditions in Jönköping. JSU also believes it is important to explore collaboration with an inclusive organisation, either in addition to or instead of Hyresgästföreningen, to provide students with legal counselling and guidance about the Swedish housing system, particularly for international students without a Swedish personal identity number.

Another ongoing initiative has been to investigate how the process of queuing, searching, and applying for student accommodation can be improved. The Hälsosektion General has worked together with a JSU Board member to explore the possibility of gathering these steps on the same platform. This work has been carried out in collaboration with Hitract and is still in progress.

The Integration Coordinator has also collaborated with Student Health and several units within JU, including Chaplaincy. This has included visits to accommodation areas such as Kunskapsfabriken and Råslätt, as well as surveys focusing on student wellbeing and safety in accommodation.

At the beginning of each semester, the Integration Coordinator has worked closely with the Accommodation Office to welcome international students at the Service Center and provide relevant information about accommodation, the Student Union, and other important support functions. Through this work, JSU has continued to support students in accommodation-related matters and strengthen the connection between students, JU, and the Accommodation Office.



Chapter 5 – Integration

During the academic year 2025–2026, the Integration Coordinator, together with the Integration and Activity Committee, has continued to work towards creating a more inclusive and welcoming student community at Jönköping University. The work has included close collaboration with the international committees on campus, interest associations both within and outside JU, and Pathways students in Gränna.

The Integration Coordinator has also worked closely with several JU entities, including the Accommodation Office, Student Health, Chaplaincy, JTH, and JIBS. Through these collaborations, a wide range of activities and events have been planned throughout the academic calendar. The aim has been to offer diverse activities that support integration, create meaningful interactions, and strengthen the sense of belonging among both international and national students.

A particular focus has been placed on supporting international students who stay in Jönköping during the winter holidays. The Integration and Activity Committee organised activities during this period, which were highly appreciated and contributed positively to students' wellbeing and sense of community. In addition, trips arranged in collaboration with Timetravels have continued to be popular, with several trips being fully booked and a few hundred students participating.

Integration activities on campus have continued to develop from a quality perspective, with the purpose of creating more meaningful and inclusive meeting points for all JU students. To increase accessibility and visibility, event descriptions for IAC activities have been published in both Swedish and English on most social media channels.

A significant initiative during the year was the career event for international students, organised during the fall of 2025 by the Integration Coordinator together with JU entities and with support from the municipality. The event gave international students the opportunity to learn more about career possibilities after graduation, as well as what information and skills may be needed when searching for jobs in Sweden. Since this was carried out for the first time, it was a valuable step in strengthening professional integration for international students.

The Integration Coordinator has also, together with the Hälsosektion General, continuously handled student accommodation cases. Regular contact has been maintained with the Accommodation Office to ensure that student inquiries and cases are followed up and addressed. At the beginning of each semester, the Integration Coordinator has worked closely with the Accommodation Office to welcome international students at the Service Center during evenings and weekends. This has included providing relevant information about accommodation, the Student Union, and other important support functions. This initiative has been very successful and appreciated by students.

Through these efforts, JSU has continued to strengthen integration work at JU by combining social activities, practical support, accommodation-related assistance, and career-focused initiatives. The



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work has contributed to a more inclusive student environment and supported international students in feeling more connected to both JU and Jönköping.



Chapter 6 – Study Social

The study social work has been shaped by the ambition to build a student life that students can participate in, feel safe in, and take ownership of. Rather than only focusing on individual events, the work has centred on creating clearer structures around how activities are planned, supported, and followed up.

One of the main areas of focus has been the Kick-Off. Since the Kick-Off is now organised under Jönköping Student Union, the Project Leader has worked with developing routines, supporting the teams, and making sure that the activities are aligned with JSU's values. This has given JSU better overview of the process and created more consistency between the faculties.

At the same time, the new structure has required more from the students involved. Recruitment to the Kick-Off teams has therefore been a challenge in some cases, as the roles are connected to greater responsibility than before. To meet this, JSU has worked on making the roles clearer, improving communication around expectations, and giving the teams more support throughout the process. Recruitment has taken place across the faculties, with continued follow-up where needed.

A lot of effort has also gone into strengthening the connection between the different Kick-Off teams and supporting collaboration between faculties. Since the faculties have different conditions, both in terms of team size and engagement, the support has needed to be adapted. The goal has been to make sure that every faculty has the conditions needed to create a good and welcoming start for new students.

Beyond the Kick-Off, JSU has worked with larger student social events such as Kvalborg and Valborg. A specific focus has been placed on developing Kvalborg into a more official and structured JSU event. This is intended to make the event safer, clearer, and easier to organise in the future. In the planning of these events, more attention has been given to safety, logistics, risk management, access to water, clear responsibility areas, and cooperation with relevant external actors and JU functions.

The support towards sub-organisations has also continued. This has included help with bookings, event planning, administration, and general organisational questions. JSU has worked to make communication with sub-organisations clearer and to create better conditions for collaboration between different student groups. Several joint initiatives have contributed to a stronger sense of community across campus.

At the same time, the work has shown that the current distribution of responsibilities is not fully sustainable. Tasks that were previously connected to the Associations Coordinator role are now partly handled by the Project Leader, which has increased the workload. Because of this, discussions have started around whether the Associations Coordinator position should be reintroduced to create a more balanced and sustainable structure.

Some planned initiatives, such as structured board trainings for sub-organisations, have not yet been carried out due to the workload and ongoing organisational changes. However, this remains an important area for future development, especially to improve knowledge transfer and continuity within the sub-organisations.

Overall, the study social work has focused on making student life more accessible, inclusive, and sustainable. JSU has continued to encourage broader participation, alcohol-free alternatives, and activities where students from different backgrounds can feel welcome. Through this work, the Student



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Union has strengthened the foundation for a student life that is not only active, but also safe, structured, and long-term.



Chapter 7 – Service operations

During the year, the work within service operations has focused on restructuring, digitalisation, external collaboration, and maintaining stability during challenging periods. A new organisational structure has been implemented to better match the organisation's current resources and needs, while sub-organisations have continued to receive support throughout the transition.

Internal coordination has been strengthened across Akademien, RIO, and related workgroups. This has included reviewing event management, operational teams, and internal routines to create clearer responsibilities and more efficient workflows.

Significant progress has also been made in digital development. The implementation of Fortnox as the financial system has now been completed and is fully functional. In addition, Student Services and RIO services have started transitioning to Hitract, with further development planned. This includes features such as travel discounts, event ticketing, communication tools, and future services such as digital coffee cards.

The collaboration with Hitract has continued to develop, and relations with Jönköping University have remained strong, particularly regarding contracts, event coordination, and operational cooperation. Continuous support has also been provided to remunerated roles, especially in matters related to work environment, workload, and organisational well-being.

Operationally, Akademien has gone through both physical and structural improvements, including a facelift of key areas and updates to the internal group organisation. Despite challenges such as strikes and reduced operational capacity, the recovery has been strong, and financial performance has largely stabilised with positive development across most areas.

Procurement processes have been reviewed and improved, including renegotiated supplier agreements and the implementation of a new, more cost-efficient cash register system. Digital ordering solutions are also being introduced to support smoother and more modern operations.

JSU has also remained active in external collaboration, including participation in the municipality's Krogar mot knark network. This has strengthened relationships with local authorities and contributed to improved routines, safety, and brand positioning.

Key events, including the Kick-Off festivals, have been successfully coordinated. At the same time, continued efforts are being made to improve logistical conditions for student-led activities, including lobbying for better booking systems for university facilities.

Despite ongoing challenges connected to venue availability and workload, JSU is well-positioned moving forward, with stronger structures, improved systems, and a continued focus on development and operational efficiency.



Chapter 8 – Communication and Marketing

During the operational year, the JSU Marketing Team has continued to develop how communication is planned, executed, and followed up on, with the aim of making it more effective and relevant for students. The work has focused on reviewing how different communication channels are used, how content is created, and how JSU can better reach and engage its target audiences.

A large part of the work has involved coordinating and producing content for JSU's activities and events. The Marketing Team has been present during several key events, including the Annual Fair, Kvalborg, Valborg, both the autumn and spring Kick-Off, and Festive Friday. Photo and video material has been captured and used both during and after these events to increase visibility, strengthen engagement, and highlight JSU's role in student life. The team has also continued to produce an aftermovie from the Autumn Kick-Off, contributing to long-term promotion and documentation of the student experience.

JSU has maintained an active presence on social media throughout the year, with increased use of Instagram stories to share ongoing activities and create a more continuous dialogue with students. At the same time, collaboration with sponsors has continued, ensuring that partners receive visibility in a way that creates value for both sides. Sponsorships have been followed up and evaluated during the year, with cooperation carried out in line with existing agreements.

To create a more consistent and clear communication structure, JSU has developed Communication Guidelines. These are intended to support employees, elected representatives, student associations, and committees in producing marketing material. The guidelines will help strengthen JSU's visual identity and contribute to clearer and more unified communication across the organisation.

The Marketing Team has also continued working with student engagement by collecting feedback through surveys, Q&As, and other evaluation methods. This has given students opportunities to share their opinions and contribute to the development of JSU's work. In addition, the collaboration with Hitract has continued as part of strengthening communication and accessibility for students.

Work has also been initiated to develop a plan for an updated JSU website, with the aim of improving structure, accessibility, and the overall user experience. Physical marketing material has also been reviewed to ensure that it remains up to date and consistent with the Union's visual identity.

Overall, the communication and marketing work has been characterised by a more structured and strategic approach, with increased focus on visibility, engagement, and consistency across all platforms. Through clearer structures, stronger channel presence, and more proactive content work, JSU has contributed to creating a more informed and engaged student experience.



Chapter 9 – Organisation

During the year, the organisational work has focused on creating better conditions for everyone involved in Jönköping Student Union, including volunteers, remunerated representatives, employees, and student associations. The ambition has been to ensure that the organisation has the structures and support needed to carry out its responsibilities in a stable and sustainable way.

A significant part of this work has involved strengthening internal support and continuity. JSU has worked to maintain a functioning organisational structure where remunerated roles receive the support needed in their daily work, while also improving coordination and reducing vulnerability in areas that otherwise risk becoming too dependent on individual knowledge or informal routines.

Another important part of the organisational work has been the cooperation with the student associations. Throughout the year, JSU has aimed to work more closely with the associations in order to strengthen student life, improve engagement, and create better conditions for collaboration across the organisation. This has been an important step in supporting a more active and connected student community.

Membership has also remained a key organisational issue. JSU has continued working to ensure that students pay the mandatory membership fee, as this is essential for the union's ability to maintain its operations, representation, and services. In parallel, JSU has encouraged Jönköping University to communicate this requirement more clearly to students and has raised the need for more proactive and accessible information where necessary.

The year has also included continued work with steering documents and internal governance. Organisational rules have been reviewed, policies have been updated, and new policy documents have been implemented where needed. This work has been important in making sure that JSU's governing documents remain relevant, clear, and adapted to the organisation as it develops.

Overall, the work within this area has aimed to strengthen JSU as an organisation by improving internal support, maintaining necessary structures, and creating better long-term conditions for both the union and its members.



Chapter 10 – National Advocacy

The work within this area has focused on ensuring that students at Jönköping University are represented not only locally, but also within the broader national student movement. Through active participation in national forums, JSU has continued to bring forward the perspectives and needs of JU students in discussions that affect students across Sweden.

Throughout the year, JSU has remained engaged in the work of the Swedish National Union of Students (SFS). This has included participation in meetings with other student unions in Halmstad, Skövde, Trollhättan, and Borås, as well as participation in SFSFUM in Skövde. Through this representation, JSU has contributed to national discussions while also ensuring that the realities of students in Jönköping are reflected in the positions and decisions taken within SFS.

JSU has also been involved in advocacy on national issues together with other student unions. One such area has been lobbying for an increase in teacher-led hours in higher education. By taking an active stance in these discussions and voicing the needs of JU students, JSU has continued to strengthen its role as a representative of student interests both on campus and at the national level.

A major milestone during the year was that JSU applied for and was awarded Student City of the Year 2026 by SFS. This recognition was an important achievement for both JSU and Jönköping as a student city. As a result of this award, Jönköping will also host SFSFUM during the next operational year, creating an important opportunity for both visibility and continued national engagement.

Through this work, JSU has continued to strengthen the voice of JU students within Sweden's student movement and contribute to national discussions on issues that matter to students.