



ARNE JOHANSSON

DESIGNER, DEVELOPER, DIRECTOR

CONTACT DETAILS

[Redacted contact information]

LINKEDIN

[Redacted contact information]

PORTFOLIO

[Redacted contact information]

KNOWLEDGE & SKILLS

GRAPHIC DESIGN & CREATIVE DESIGN

- Adobe creative suite
- SoMe marketing
- Brand identity
- Visual communication
- Event planning
- Event organisation
- Marketing campaigns
- Photography

USABILITY

- UX design
- Prototyping
- Wireframing (Figma)
- Info visualization
- Presentation
- Critical thinking

PROGRAMMING & WEB DEVELOPMENT

- Front-end design
- UI design
- Javascript
- C++
- Python
- Java
- SQL
- Node.js
- Content management systems (CMS)

LEADERSHIP

- Public relations
- Project leading
- Strategic planning
- Problem solving
- Decision making
- Communication
- Teamwork
- Time management
- Adaptability

SUMMARY

With an interdisciplinary background that includes creative, technical, and strategic leadership skills and experiences, I bring a valuable and unique perspective, enabling me to approach challenges with both analytical precision and creative insight.

EDUCATION



GRAPHIC DESIGN & WEB DEVELOPMENT (NMD)

Bachelor programme at Jönköping University
August 2022 - June 2025

SKILLS: GRAPHIC DESIGN, WEB DEVELOPMENT, VISUAL COMMUNICATION, UX



DESIGN IT FOR THE BETTER

Blended intensive programme at Amsterdam
University of Applied Sciences
October 2023 - November 2023

SKILLS: CREATIVE DEVELOPMENT, BRANDING, STRATEGY, SUSTAINABILITY

STUDENT INVOLVEMENT



DESIGNER

Jönköping Student Union - Marketing Team
December 2024 -

SKILLS: GRAPHIC DESIGN, PRINT DESIGN

PUBLIC RELATIONS TEAM LEADER

Jönköping Student Union - Akademien
May 2024 -

SKILLS: COMMUNICATION, MARKETING, BRANDING, LEADERSHIP, PHOTOGRAPHY



PROJECT LEADER

Jönköping University Sport Association (JUSA)
May 2024 - May 2025

SKILLS: COMMUNICATION, LEADERSHIP, MARKETING, PLANNING

EMPLOYMENT HISTORY



WEB ADMINISTRATOR

Jönköping University Communications Department
March 2025 -

SKILLS: ADMINISTRATION, WEB DEVELOPMENT, WEB DESIGN

GRAPHIC DESIGNER & EDITOR

Jönköping University Communications Department
May 2024 - January 2025

SKILLS: COMMUNICATION, BRANDING, EDITORIAL

GRAPHIC DESIGN INTERN

Jönköping University Communications Department
March 2024 - May 2024

SKILLS: ORGANIZATION, EVENT MARKETING, PRINT DESIGN

ARNE JOHANSSON

JÖNKÖPING STUDENT UNION MOTIVATION LETTER

April 5th 2025

Hello,

I am writing to express my interest in serving as President of the Jönköping Student Union for the 25/26 semester. With an interdisciplinary background that combines creative direction, technical innovation, and strategic leadership, I am confident in my ability to lead the organization with vision, clarity, and integrity, representing the organization and serving as the voice of the students.

My professional and academic journey since enrolling at Jönköping University has allowed me to lead initiatives that strengthened organization presence, elevated customer experience, and delivered results through collaboration, strategy, and communication. It is this experience that I aim to bring into my leadership of the Student Union with the goal of increasing its visibility and reach for both current and prospective students. This includes, but is not limited to, strategically enhancing JSU's digital channels to ensure information is clear, accessible, and centralized. Furthermore, I am to maintain active engagement with international opportunities. By showcasing the diverse range of initiatives and support offered by JSU, I hope to contribute to strengthening Jönköping University's appeal on a global scale.

JSU's commitment to inclusion and its support for students are values that deeply resonate with me. Throughout my studies at Jönköping University, I have consistently felt welcomed and included thanks to JSU, which has allowed me to form lasting friendships and inspired me to take on greater responsibilities. Through my involvement in sub-organizations and JSU itself, I have been able to support other students and contribute to the inclusive environment that JSU fosters. It is with this deep appreciation for JSU that I wish to lead it into the future and leave a long lasting, positive impact.

Having engaged with Jönköping University through various roles—including my work at the Communications Office, leading projects within student organizations, contributing to JSU's marketing efforts, and working at Akademien—I have gained a comprehensive understanding of student life from multiple perspectives. These experiences have positioned me as a bridge between various parts of the student community, allowing me to facilitate collaboration and mutual understanding across different groups. It is through this understanding that I believe I am well-suited to serve and take on the role as President.

Thank you, sincerely,



Arne Johansson