

# Plan of Operations

## 2026-2027





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20 **Introduction**

21

22 The purpose of this document is to give instructions on which operations shall be conducted as well as  
23 which operations are prioritised during the operational year of 2025/2026 for Jönköping Student  
24 Union (JSU) and is established by the Annual General Meeting. The board has the right to interpret the  
25 goals if there are any uncertainties.

26

27 The JSU Board is tasked with actualising the Plan of Operations and is responsible for delegating *who* in  
28 the organisation shall carry out the recurring activities as well as the goals, and in some cases *how*. Other  
29 documents may give the JSU board information on who shall carry out the goals and shall consider these  
30 when delegating.

31

32 The Plan of Operations must be adapted to the current circumstance affecting JSU, such as political climate  
33 both locally and nationally, other steering frameworks, budget, and other resources available.

34

35 **What is the Plan of operation based on?**

36

37 The Plan of Operations has its base in the purpose statement of JSU as written in the By-laws and is  
38 for clarity's sake included in this document with an elaboration on what the purpose means. Each  
39 area's purpose, recurring activity, and goal shall in some way contribute to the overall purpose.

40

41 **Purpose**

42

43 "The student union's purpose is to work towards and create conditions for students studying at JU  
44 where they are included, supported, and safe in their student life. "

45

46 *Included*

47 Stands for:

48 - that all students shall be included in the development of 1) their education and 2) conditions  
49 impacting the education.

50 - that all students shall feel that they are a part of the student community and have meaningful  
51 leisure time, whether this means finding new friends, just having fun or developing skills for  
52 the future.

53 *Supported*

54 Stands for:

55 - that all students shall know and feel that the student union has their back when it comes to  
56 voicing their opinions as well as supporting them in their issues related to education.



57 *Safe*

58 Stands for:

- 59 - that no student shall be afraid of reprisals when they voice their opinion.
- 60 - that the study environment, as well as the social environment, is a place where every student
- 61 can participate without being discriminated, bullied, or harassed in any way.

## 62 **Basic Principles**

63 JSU's operations are based on one basic principle which is that the union is run by students, for  
64 students. This means that what can be done by students, either volunteer or remunerated, should be  
65 done by students. It also means that each student must take one's responsibility and contribute to the  
66 student life if there is to be one; whether that means answering a course survey, being part of a study  
67 social group, being a part of one of the boards or apply for one of the remunerated positions.  
68 Collaboration among students, faculty, administration, and external partners is a fundamental  
69 principle of the Student Union, fostering inclusive decision-making, resource-sharing, and the  
70 collective advancement of student interests.

71 Sustainability is a central matter for the Student Union. JSU places an equal importance on the three  
72 aspects of sustainability and therefore works for a more economically, socially, and environmentally  
73 sustainable organisation.

74

## 75 **The structure of this document**

76 The Plan of Operations consists of 10 chapters and each chapter can be divided into three different  
77 categories. The Plan of operations shall describe *what* operations shall be conducted during the  
78 operational year and to the largest extent possible, leave flexibility on *how* and *who* shall ensure that  
79 the goals are reached.

80

## 81 **Purpose of the individual areas**

82 Each chapter has a section that describes the purpose of the area.

83

## 84 **Recurring**

85 Each chapter has a list of recurring activities which has the purpose of giving the members insight into  
86 the operations performed which are conducted continuously throughout a year and which are  
87 conducted to uphold the organisation in its current form.

88

## 89 **Goals/Focus areas**

90 Each chapter then describes the specific goals or focus areas that the organisation shall work for or  
91 focus on during the year. This part is divided into primary and secondary goals/focus areas and this  
92 division communicates which goals/focus areas shall be prioritised during the year. Not every chapter  
93 has secondary goals/focus areas. The aim is to achieve the goals within the year and might be  
94 completed at different points during the year. However, some points under this category cannot be



95 achieved within one year and as JSU, like any organisation, has limited resources, there is a need to  
96 choose which areas to focus on and the same goal might be kept for another year. This situation is  
97 mostly applicable to the student questions (chapters 1-5).



98 **Chapter I – Education**

99

100 **Purpose:**

101 The purpose of this area is to work towards that each student receives the highest quality education  
102 possible and that individual students, as well as student representatives, have a good opportunity to  
103 impact the development of their education.

104

105 **Recurring:**

- 106 - Managing student cases.
- 107 - Being a support function for the education committees.
- 108 - Participate in JU's cyclical quality assurance system.
- 109 - Represent in the different educational councils and committees.
- 110 - Monitor JU's progress within the area of digitalization from an educational perspective.
- 111 - Stay updated on how JU and NUF work with the Quality Assurance System and if needed  
112 lobby for improvements.

113

114

115 **In 2026/2027, Jönköping Student Union shall:**

116 **Primary:**

- 117 - Further investigate how JU works with program evaluations and if needed, lobby for a change.
- 118 - Investigate how correcting exams on time can be improved and if possible, lobby for a change.
- 119 - Expand the role of the JSU Education Committee to better support student needs.
- 120 - Develop a long-term recruiting strategy for the student pool.

121

122 **Secondary:**

- 123 - Lobby for the implementation of exams not being held on Sundays.
- 124 - Lobby for the implementation of two scheduled free days between exams.
- 125 - Work with JU to provide and promote career opportunities for students.
- 126 - Monitor and aid the developments of teachers' pedagogical abilities through EDUCATE.

127



128 **Chapter 2 – Work Environment**

129

130 **Purpose:**

131 The purpose of this area is to work towards that all students have the best conditions possible to  
132 succeed in their studies, which includes how the education is structured, students' health, and the  
133 physical as well as psychosocial work environment.

134

135 **Recurring:**

136 - Continuously monitor and coordinate the work environment management at each faculty  
137 through the committee WORC.

138 - Continuously participate in JU's Work Environment Committees meetings.

139 - Continuously participate in the faculty's safety rounds.

140

141 **In 2026/2027, Jönköping Student Union shall:**

142 **Primary:**

143 - Continue to implement a structure of a student safety representative  
144 (studerandeskyddsombud).

145 o Evaluate the education JU give to student safety representatives, and if necessary,  
146 lobby for improvements.

147 o Investigate the possibility of assigning one student safety representative at each  
148 program, and if possible, start implementing it.

149 - Lobby for changes according to the collected data about work environment.

150 - Start collaborating with JU to investigate the psychosocial work environment for students and  
151 lobby towards changes to improve it.

152

153 **Secondary:**

154 - Lobby for functioning outlets within aula's, lecture halls and study areas at all faculties.

155 - Work for the development of the group room system.

156



### 157 **Chapter 3 - Equal Opportunities and Harassment**

158

#### 159 **Purpose:**

160 The purpose of this area is to work towards that all students can participate with equal opportunities in  
161 their education as well as their study social life and that no students are discriminated, bullied, or  
162 harassed in educational or study social contexts.

163

#### 164 **Recurring:**

- 165 - Continuously monitor the situation at each faculty from an equal opportunity perspective  
166 through the committee EQO.
- 167 - Ensure that JU's Code of Conduct is upheld.
- 168 - Plan, execute and evaluate the health and wellness event.
- 169 - Continue developing the reporting system at JU for discrimination and harassment.
- 170 - Continue educating all involved students on cultural differences, equal opportunities and  
171 harassment, and implement education.
- 172 - Continue to have equal opportunities for representation in decision-making bodies at all  
173 faculties.
- 174 - Continuously work with evaluating recruitment processes for involved students and ensure  
175 recruitments are carried out objectively and unbiased.

176

#### 177 **In 2026/2027, Jönköping Student Union shall:**

#### 178 **Primary:**

- 179 - Lobby for the implementation of a forum at JU for equal opportunities.
- 180 - Make students at JU more aware of EQO and its purpose.

181

#### 182 **Secondary:**

- 183 - Strive to continue developing the Kick Offs and all other events created by the Union so that all  
184 students are included.



185 **Chapter 4 - Accommodation**

186

187 **Purpose:**

188 The purpose of this area is to work towards that all students have affordable student accommodation  
189 with a good living standard.

190

191 **Recurring:**

- 192 - Continuously handle accommodation cases from students.
- 193 - Continuously have contact with the JU accommodation office to improve the student housing  
194 situation for students at JU.
- 195 - Continuously monitor the student housing situation through the accommodation committee  
196 including representatives of each of JU's offered student accommodation.

197

198 **In 2026/2027, Jönköping Student Union shall:**

199 **Primary:**

- 200 - Investigate the possibility to participate in meetings with the municipality regarding  
201 accommodation questions.
- 202 - Investigate the possibility to improve the current housing system for Swedish students.

203

204 **Secondary:**

- 205 - Investigate the possibility to collaborate with another inclusive company to offer both  
206 Swedish and international students legal counselling within the Swedish accommodation  
207 system
- 208 - Ensure that students with disabilities receive accommodation which suit their needs.



209 **Chapter 5 – Integration**

210

211 **Purpose:**

212 The purpose of this area is to work for integration between national and international students and that  
213 international students feel welcomed and included in the student community.

214

215 **Recurring:**

- 216 - Continuously develop the integrations activities on campus both from the perspective of  
217 quality as well as quantity.
- 218 - Continuously have contact with JU's International Office and participate in joint planning and  
219 executing events together.
- 220 - Continuously have contact with and collaborate with the international committee under each  
221 student association when possible and strive towards a broader collaboration with different JU  
222 departments
- 223 - Continue providing information that international students are lacking and provide it  
224 collaborating with JU.
- 225 - Continuously have contact with partner companies regarding national as well as international  
226 trips.

227

228 **In 2026/2027 Jönköping Student Union shall:**

229 **Primary:**

- 230 - Investigate job and/or career opportunities for English speaking students in collaboration with  
231 JU and the municipality.

232

233 **Secondary:**

- 234 - Strive towards collaboration with different JU departments
- 235 - Offer more events for all JU students



### 236 **Chapter 6 – Study Social**

237  
238  
239  
240  
241  
242

#### **Purpose:**

The purpose of this area is to support the students in the process of creating the study social life they want.

#### 243 **Recurring:**

- 244 - Coordinate the Autumn and Spring Kick-Off including the recruitment of the Kick-Off project
- 245 groups and co-planning the welcome fairs.
- 246 - The production and coordination of events result in recurring activities such as drawing up
- 247 schedules, run sheets and executing them, bookings, contact with partners and suppliers and
- 248 managing the project team.
- 249 - Continuously assist the sub-organisations which includes regular contact help with bookings,
- 250 recruitment, democratic structures, developments of their activities and other administrative
- 251 work.
- 252 - Continue promoting collaboration between sub-organisations.
- 253 - Promote integration within all sub-organisations with an emphasis on the operational
- 254 language of JSU.
- 255 - Continuously work toward informing all students that the union can help with starting a new
- 256 sub-organisation or arranging a one-time event.
- 257 - Arrange an annual Valborg event.
- 258 - Arrange the Festive Friday in the Fall semester and the Annual Fair in the Spring semester.
- 259 - Organise one collaborative activity for JSU and the student associations' boards per semester.

#### 261 **In 2026/2027, Jönköping Student Union shall:**

#### 262 **Primary:**

- 263 - Create a handbook for all sub-organisations to educate new involved students on the working
- 264 structure of the JSU.
- 265 - Continue developing the system where sub-organisations receive regular updates about their
- 266 account at the union both in terms of cost and income.

#### 268 **Secondary:**

- 269 - Evaluate the structure for how events are planned, executed, and evaluated and
- 270 create structural documentation for it.



### 271 **Chapter 7 – Service operations**

272

#### 273 **Purpose:**

274 The purpose of the service operations is to provide service venues for the study-social life and to  
275 provide student-friendly prices on food, drinks, and inventory.

276

#### 277 **Recurring:**

- 278 - Continuously work to uphold a good work environment for volunteers and personnel within  
279 the service venues.
- 280 - Continuously follow up and actively work with the financial state of the service venues.
- 281 - Continuously follow up on and develop the supplier contracts tied to the service venues.
- 282 - Continuously order and produce products that are sold in the service venues.
- 283 - Continue implementing and evaluating actions and routines to enhance the safety of JSU's facilities and  
284 events, such as Akademien, RIO, the Kick Off, Valborg, etc.
- 285 - Offer services in Student Service which include answering students' questions as well as  
286 ordering and offering material needed in their studies.

287

#### 288 **In 2026/2027, Jönköping Student Union shall:**

##### 289 **Primary**

- 290 - Digitalize the food order number system in order to improve efficiency in order handling and streamline  
291 operational processes.
- 292 - Review and further develop the menu in Akademien and RIO to enhance quality, variety, and attractiveness  
293 for students and visitors.
- 294 - Develop and implement a strategy aimed at attracting more students to RIO and increasing student  
295 engagement in its activities.
- 296 - Create a forum to gather students' opinions regarding how the Service Operations offerings are perceived  
297 and what changes they wish to see implemented.

298

##### 299 **Secondary**

- 300 - Further develop and improve the existing food waste management system to reduce waste and strengthen  
301 sustainable food operations.
- 302 - Further develop the lounge concept in Akademien to strengthen the atmosphere and create a more attractive  
303 social environment for students.



304 **Chapter 8 – Communication and Marketing**

305

306 **Purpose:**

307 The purpose of this area is to ensure that members and the union can effectively communicate with  
308 each other.

309

310 **Recurring:**

- 311 - Work with the communication from a strategic perspective with a focus on how channels  
312 (social media, web, etc), the content and the methods can be developed for more effective  
313 communication.
- 314 - Coordinate and execute the different communications projects which include project leading,  
315 production of photos, video and other graphical material.
- 316 - Collaborate with relevant departments at JU, foremost the communication department.
- 317 - Continuously follow up with the performance of the JSU Marketing team in relation to  
318 promoting JSU events, such as Annual General Meeting, Valborg, and Kick Off.
- 319 - Uphold and continuously evaluate sponsorships.
- 320 - Collaborate with the existing partners according to the contracts.
- 321 - Continue coordinating external communication and how different platforms are used.

322

323 **In 2026/2027, Jönköping Student Union shall:**

324 **Primary:**

- 325 - Develop and/or create a plan for a new website for JSU.
- 326 - Develop how JSU communicates and invites students to give input on JSU operations.
- 327 - Coordinate and establish communications and marketing efforts with the student associations  
328 in the “communications group” and evaluate the collaboration continuously.
- 329 - Ensure that the Student Union's physical marketing material are up to date and consistent by  
330 reviewing and, if necessary, updating materials such as roll-ups, flags etc.

331

332 **Secondary:**

- 333 - Create an introduction video about the union and ensure that it is shown at all roll calls.
- 334 - Create a shared image bank consisting of photos from campus and surrounding area, to be used in  
335 marketing materials by Student Union.



336 **Chapter 9 – Organisation**

337

338 **Purpose:**

339 The purpose of this area is to ensure volunteers and remunerated have the support they need to execute  
340 their tasks and fulfil the goals set by the annual meeting.

341

342 **Recurring:**

- 343 - Uphold and improve the work environment for volunteers, remunerated as well as  
344 employees.
- 345 - Follow-up and actively work with the financial as well as strategic organisational  
346 state of the union.
- 347 - Work to ensure the membership fee is paid by all students including lobbying for  
348 JU's help in communication about the mandatory membership fee.
- 349 - Update and develop the steering documents.
- 350 - Maintain the organisational support to the remunerated.
- 351 - Continue collaborations with the municipality.
- 352 - Continue engaging in forums where the union and the student associations can together  
353 share experiences and coordinate around questions.

354

355 **In 2026/2027, Jönköping Student Union shall:**

356 **Primary:**

- 357 - Investigate how to continuously inform the JSU board regarding organisational  
358 activities
- 359 - Continue to engage in EULiST together with JU.

360

361 **Secondary:**



### 362 **Chapter 10 – National Advocacy**

363

#### 364 **Purpose:**

365 The purpose of this area is to ensure that the voices of the students studying at JU are represented  
366 and heard on a national level.

367

#### 368 **Recurring:**

- 369 - Continue to actively participate in SFS meetings and represent JSU members' opinions.
- 370 - Actively share the information of possibilities to get involved in SFS' committees as well  
371 as missions.
- 372 - Investigate the opportunities of having continuous dialogues with the local politicians  
373 among other by benchmarking with other Student Unions in Sweden.
- 374 - Continue to actively participate in and develop the collaboration in SiV (Studentkårer i  
375 Väst/Student unions in the west).

376

#### 377 **In 2026/2027, Jönköping Student Union shall:**

#### 378 **Primary:**

- 379 - Organise a student political activity on campus.

380

#### 381 **Secondary:**

- 382 - Improve the handover document for JSU Rep.
- 383 - Work with JU to provide and promote career opportunities for students.