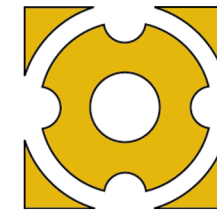




JÖNKÖPING UNIVERSITY



JÖNKÖPING  
**STUDENT UNION**

# COMPETITION

Student EM i Rodd 2019 will be held here in Jönköping September 20-22 2019.  
(EUROPEAN UNIVERSITIES ROWING CHAMPIONSHIP 2019)

We are now looking for you to design the official logotype for this event.

First prize:

- Your contribution will be the official logotyp of the event and you will be credited on the official website.
- Weekend to Frankfurt with flight and hotel included.
- VIP during the championship September 20-22 2019.

Copyright for the winning contribution will be given the organizers. Deadline May 31.

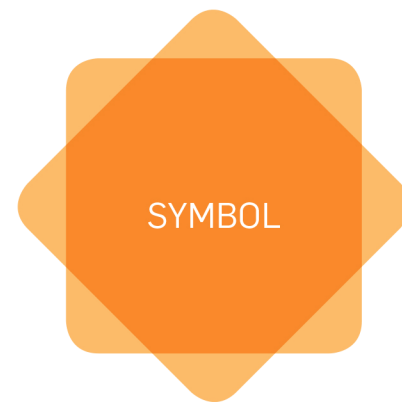
The contributions must be sent to [Associations@js.ju.se](mailto:Associations@js.ju.se) in vector graphics and with contact information.

The jury consists of members from Jönköping University, Jönköping Student Union, Jönköping Rowing Association, Jönköpings Roddsällskap and Jönköpings Kommun.

# CHAMPIONSHIPS

ORGANIZER'S VISUAL IDENTITY / LOGOTYPE / CONSTRUCTION PARTS

Symbol



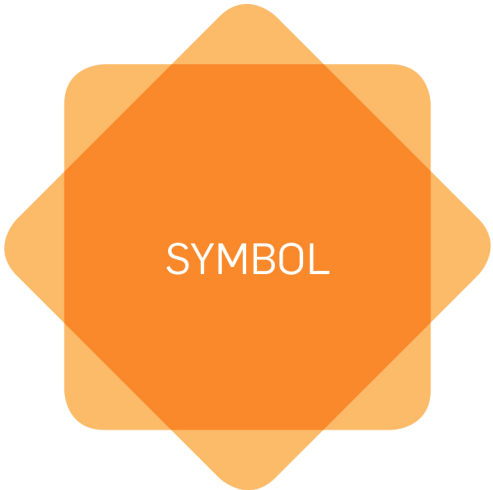
Colours, shapes and sizes defined by the organiser

Vision: Water, Jönköping, Students, Sweden, Rowing, Blue, Yellow, White, Organic.

Colours, shapes and sizes: Up to you

# CHAMPIONSHIPS

## ORGANIZER’S VISUAL IDENTITY / SYMBOL / CONSTRUCTION PARTS



### DO’S

- Positive sport message
- Unique form
- High design standard



### DON'TS

- No words in the symbol
- No words around the symbol



# DESIGNED ACCORDING TO EUSA STANDARDS



**RZESZOW 2017**

EUROPEAN UNIVERSITIES  
VOLLEYBALL CHAMPIONSHIP



**MILANO 2017**

EUROPEAN UNIVERSITIES  
**RUGBY7s** CHAMPIONSHIP



**SUBOTICA 2017**

EUROPEAN UNIVERSITIES  
ROWING CHAMPIONSHIP



**MISKOLC 2017**

EUROPEAN UNIVERSITIES  
BASKETBALL CHAMPIONSHIP

**EUSA**

**EUSA**

The text under the logo will be added by the organizer.

Send your contribution to [Associations@js.ju.se](mailto:Associations@js.ju.se)  
Good luck!